

# YOUTH SPORTS LEAGUES

**INCREASE EDUCATION. DECREASE INCARCERATION.**

**3x**



**MORE LIKELY TO GRADUATE**

**15%**



**MORE LIKELY TO ATTEND COLLEGE**

**40%**



**HIGHER TEST SCORES**

**30%**



**LESS LIKELY TO EXPERIENCE OBESITY**

**90%**



**LESS LIKELY TO USE DRUGS**

**75%**



**LESS LIKELY TO BE INCARCERATED**



Research supported by the **Aspen Institute's Project Play initiative**. The **United Nations Office on Drugs and Crime (UNODC)** and the **International Olympic Committee (IOC)** also recognize youth sports as an evidence-based strategy for crime prevention and community resilience.



## THE KING HOLLANDS & GLORIA McKISSACK SCHOLARSHIP AWARDS



One of the proudest achievements of Kids & Coaches is honoring students who participated in our sports programs and continued on to college.

**46 scholarship recipients have been honored to date.**

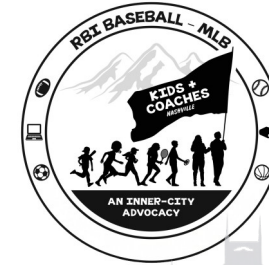
Girls receive the Gloria McKissack Award and boys receive the King Hollands Award, named in honor of two veterans of Nashville's historic 1961 Civil Rights sit-ins alongside John Lewis.

Their legacy represents courage, opportunity, education, and access — values we strive to pass on to the next generation.



*Pictured: Gloria McKissack, Kids & Coaches Chairman Joe Staler, Councilwoman Zulfat Suara, Mary Ellen Hollands (widow of King Hollands), and Frankie Henry (veteran of Nashville Civil Rights sit-ins).*

**kids and coaches**



## BUILDING OPPORTUNITY. CHANGING TRAJECTORIES.

For many Nashville families, access to youth sports is financially out of reach. Kids & Coaches helps remove those barriers and more by providing affordable access to sports programs, mentorships, scholarships, and community advocacy.



**14%**

**IN NORTH NASHVILLE, WHERE THE INCARCERATION RATE IS THE HIGHEST IN THE NATION\***

The stakes are high and the need is real.

\*2019 data

We believe every child deserves the chance to **belong**, to **grow**, and to **discover what is possible**. Through sports, we are building confidence, strengthening communities, and creating opportunities that can change the trajectory of a young person's life.

*Kids & Coaches is a 501(c)(3) organization, FEIN 82-4472091.*

# OUR PROGRAMS



## MLB RBI Nashville Baseball

Competing alongside Ashland City, Madison, and other Middle TN leagues.



## Cheerleading

Building confidence, spirit, and leadership.



## Dance & Art Partnerships

Encouraging creativity, expression, and connection through the arts.



## Community Advocacy

Creating positive change and stronger communities.



## Scholarship Recognition

Celebrating academic achievement and future success.



**150** | **12** | **22** | **\$7,500**

YOUTH ATHLETES | RBI TEAMS | DANCE STUDENTS | DONATED TO HELP LAUNCH MNPS BASEBALL

As of Spring 2026, Kids & Coaches supports 150 youth athletes through Nashville RBI baseball and 22 dance students through our partnership with Ridley's School of Dance. We also contributed \$7,500 to help launch the inaugural season of MNPS baseball. With continued support, we hope to **expand access and build year-round programming opportunities.**

# COMMUNITY IMPACT



## STRONGER TOGETHER.

Our impact is made possible by volunteers and donors who believe in youth and invest in their future.

Kids & Coaches brings together volunteers, partners, and community leaders to provide underserved youth with access to sports, mentorship, scholarships, and safe opportunities—on and off the field.



VOLUNTEER SUPPORT



COMMUNITY PARTNERSHIPS



YOUTH MENTORSHIP



EDUCATIONAL OPPORTUNITY



SAFE & POSITIVE ENVIRONMENTS



## PATHWAYS TO OPPORTUNITY



Our students have gone on to attend dozens of colleges and universities. Here are just a few.



NORTH CAROLINA  
**WESLEYAN**  
UNIVERSITY



**BETHEL**  
UNIVERSITY



**THE UNIVERSITY OF**  
**MEMPHIS**



*DR. ESKIND*

## OUR SUPPORTERS & PARTNERS

### OUR LEADERSHIP



**DARYL ROBERTSON**  
President



**MONIQUE WOODARD**  
Vice President



**KELLY MILLER**  
Field Operations



## JOIN THE FAMILY

**DONATE • VOLUNTEER  
PARTNER • SPONSOR**

**kids & coaches**  
NASHVILLE, TENNESSEE



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